

# NEWSLETTER

# OUR SOCIAL RESPONSIBILITY



# ABOUT

Social Responsibility for us is all about identifying and addressing the issues prevalent in Nepalese communities. In the world moving closer to all kinds of crisis including climate crisis, we have realized the need to act on preserving what we have for future generations. The company will be primarily working on contributing toward sustainable development. Hence, the CSR activities of the company center around four Sustainable Development Goals. The primary motivation for working around the SDGs is to contribute to sustainability on our end.



## **SDG 3 – Good Health and Well Being**

Focuses on ensuring healthy lives by reducing mortality, ending major diseases, promoting mental health, and improving access to quality and affordable healthcare. Based on insights from our nationwide network in Nepal, we propose prioritizing SDG 3 for our CSR initiatives instead of SDG 5.



## **SDG 7: Clean and Affordable Energy**

Ensures access to clean and affordable energy, which is key to developing agriculture, business, communications, education, healthcare, and transportation. The lack of access to energy hinders economic and human development.



## **SDG 10: Reduced Inequalities**

Calls for reducing inequalities in income as well as those based on age, sex, disability, race, ethnicity, origin, religion or economic or other status within a country.



## **SDG 13: Climate Action**

Taking action to combat climate change and its impacts, our company targets to contribute to Climate Action and keep carbon emissions as low as possible.

# CSR



**Dileep Agrawal**

Chairman and Managing Director  
WorldLink Communications Ltd.

**Dear valued readers,**

It is with great pleasure that I present the latest edition of WorldLink Communications Ltd.'s Impact Newsletter. This publication stands as a testament to our ongoing commitment to creating meaningful change for our stakeholders and contributing positively to the nation as a whole.

As the Chairman of WorldLink, I am proud of the significant progress we have made towards our mission of providing world-class communication services to our customers. Our team has worked tirelessly to ensure that we remain at the forefront of innovation and technology, providing our customers with the latest and most reliable services. Our company has continued to invest in expanding our network, infrastructure, and human resources. We have also introduced new products and services that cater to the evolving needs of our customers. Our efforts have been recognized by various organizations, and we have received numerous awards and accolades for our contribution to the telecommunications sector. I believe that our efforts to venture into rural Nepal and connect the unconnected has a high impact on the society and nation. We have also been supporting numerous non profits with complimentary services as a contribution from our side. Besides this, we have undertaken other activities under our corporate social responsibility and aligned them to the United Nations Sustainable Development Goals (SDGs). Most notably, we have dedicated our efforts to mitigating the negative impacts of Internet use on children through our Online Risks and Safety Behavior program. I would like to extend my heartfelt appreciation to our CSR team for their unwavering dedication and outstanding efforts.

In conclusion, I urge you to read this newsletter carefully and provide us with your feedback, comments, and suggestions. We value your opinion and will use it to improve our services and operations.



## **Anupa Bhandari Jalan**

Director - CSR

(Corporate Social Responsibility)

WorldLink Communications Ltd.

## **Dear colleagues and esteemed readers,**

It is an honor to share with you the journey of WorldLink Communications Ltd. through the lens of our Corporate Social Responsibility (CSR) initiatives. At WorldLink, we have always believed that the true essence of connectivity extends beyond technology - it lies in connecting people, communities, and possibilities. Our vision to connect anyone, anywhere, at any time carries with it a responsibility: to ensure that our growth and innovation also bring meaningful change to the society and environment in which we live.

Today, the world stands at a crossroads, facing pressing challenges - climate change, inequality, poverty, social injustice, and mental health crises. In these times, the role of responsible corporate citizenship becomes more critical than ever. Guided by the United Nations Sustainable Development Goals (SDGs), our CSR initiatives this year focused on good health and well being, climate action, reduced inequalities, and access to clean and affordable energy. These areas are not just checkboxes for us; they are commitments to a sustainable, inclusive, and equitable future.

Through this newsletter, we share our progress and extend a call to action: let us work together - corporate organizations, government, and civil society - to create lasting social impact. Together, we can shape a future that is not only connected, but also compassionate and sustainable.

At WorldLink, making an impact is part of our identity. It is what motivates us to be better and do better. By working with empathy, purpose, and collaboration, we can create waves of change that strengthen communities and inspire the nation.

Through this newsletter, we aim to share our CSR journey with you. More importantly, I would like to extend a heartfelt call to action: let us join hands - corporate organizations, government bodies, and civil society alike - to build bigger, lasting, and more effective social impact. Together, we can shape a future that is not only connected, but also compassionate and sustainable.

# International Youth Day 2025 software Development 2.0

“अन्तर्राष्ट्रिय युवा दिवस २०२५ को अवसरमा आयोजित 'Software Fellowship 2.0' अन्तर्गत ४ दिने Web Development कार्यशालामा विभिन्न सरकारी कलेजका २६ IT विद्यार्थीहरूले Node.js प्रयोग गरी Backend Development सम्बन्धी व्यावहारिक सीप हासिल गरे। यस पहलले शैक्षिक ज्ञान र उद्योगमा आवश्यक सीपबीचको अन्तर घटाउँदै युवालाई प्रविधि क्षेत्रमा प्रतिस्पर्धी बन्न सशक्त बनाएको छ।”



Building on the success of the 2024 Software Fellowship 1.0, we launched “The Fellowship 2.0”, an intensive 4-day Web Development Workshop designed to enhance the technical capabilities of aspiring IT students. The program brought together 26 talented students from Padma Kanya Multiple Campus and other government colleges, providing them with hands-on experience in back-end development program.

The workshop aimed to bridge the gap between academic knowledge and practical industry requirements, equipping participants with the essential skills needed to thrive in today’s rapidly evolving tech landscape. Through a combination of expert-led sessions and interactive mentoring, students gained valuable insights on backend development basics with Node.js



By focusing on practical learning and industry exposure, “The Fellowship 2.0” not only strengthened the students’ technical foundation but also encouraged innovation, collaboration, and critical thinking including key competencies for a successful career in the world of technology. This initiative reaffirms our commitment to empowering youth through technology education and preparing the next generation of IT professionals and make them face out to meet global standards.



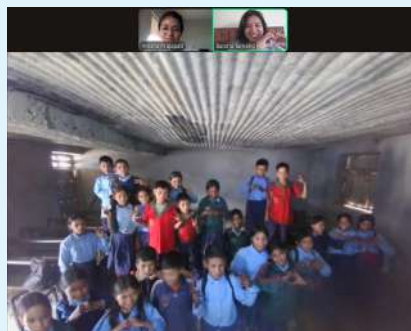
## From isolation to illumination: A Journey of Hope in Karnali

“कालिकोट जिल्लाको श्री पंगोली देवी माध्यमिक विद्यालयका २५ जना विद्यार्थीहरूका लागि भर्चुअल अंग्रेजी कक्षा सञ्चालन गरिएको थियो। यस अनुभवले उद्देश्यपूर्ण सानो प्रयासले पनि जीवनमा सकारात्मक परिवर्तन ल्याउन सक्ने स्पष्ट सन्देश दिएको छ र दुर्गम क्षेत्रका बालबालिकाका लागि समान शैक्षिक अवसर विस्तार गर्न प्रेरणा प्रदान गरेको छ।”

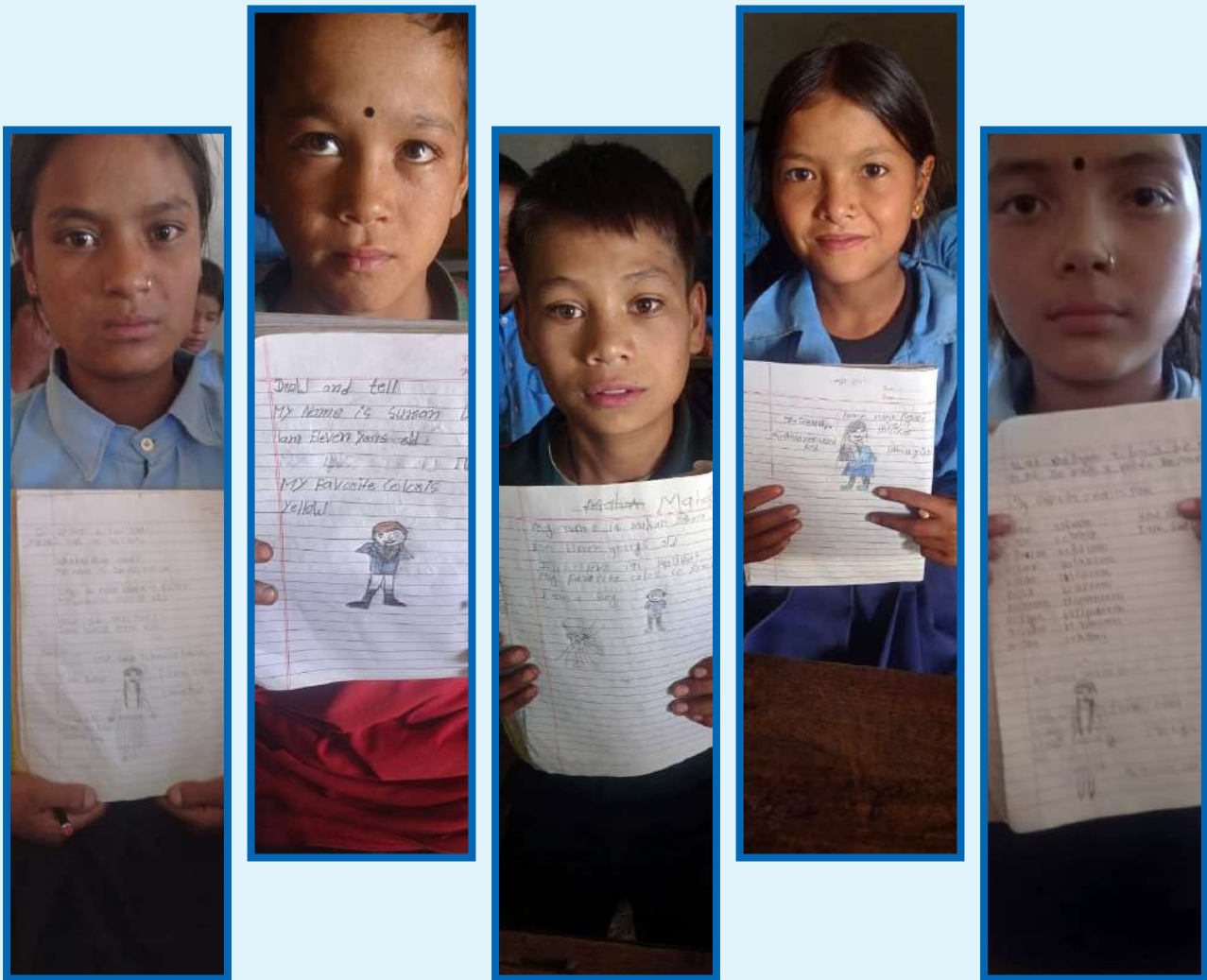
Our journey towards the far western Region as a CSR initiative began with last year's R & D specifically at Karnali Region. The Director - CSR of WorldLink Communications Limited personally visited these remote communities, walking alongside the people, witnessing their realities, and experiencing firsthand what progress truly means when access is absent. **“What we saw moved us deeply”.**

For something as basic as salt, people walk for hours. There is no electricity. Homes are scattered far apart, separated by rugged terrain and time itself. For students, life still echoes the stories we once heard from our grandparents, walking two to three hours every day just to reach school. While the world races ahead with technology, these communities are still living as if time paused in the 1990s, deprived of electricity, vehicles, subject teachers, and even basic necessities.

As per the Kantipur Newspaper article published on 5th Mangshir and Poush 2082, in some schools, it has been almost a year since students haven't have a subject teacher. It's an eye opening for the people who are aiming to work in such a field/ area.



Yet, amid these hardships, we saw something extraordinary, hope waiting for a spark.



We are proud to share that in collaboration with Lokoprakar (a nonprofit organization lead by enthusiast youth), brought an idea that is an exact match to address such kind of issues directly. **Through the internet, a virtual education platform has been provided to 25 students of Shri Pangeli Devi Secondary School.** Through connectivity, learning found its way back. Students who once struggled to say their own names in their native language, stood confidently In front of an audience of over 500 people, introducing themselves in English language with pride and confidence. In that moment, we realized something powerful: Even a small effort, when driven by purpose, can transform lives.

What we offered was not just the internet, it was confidence, opportunity, and belief. Belief that distance should never define destiny. Belief that a child in Karnali deserves the same chance as a child anywhere else.

If we can bring education virtually, we humbly urge government bodies and fellow organizations to do the same. Because when intention meets action, transformation follows.

## Bringing Light and Life to Nanikot Health Post, Kalikot

“पाँचलभरना गाउँपालिका-७, कालिकोटस्थित नानिकोट स्वास्थ्य चौकीका लागि ३ किलोवाट क्षमताको सौर्य ऊर्जा प्रणाली र औषधि सुरक्षित राख्न आवश्यक डीप-फ्रिज प्रदान गरिएको छ। यस पहलले निरन्तर विद्युत आपूर्ति सुनिश्चित गर्दै औषधिको सुरक्षित भण्डारण सम्भव बनाउने र समुदायलाई विश्वसनीय स्वास्थ्य सेवा प्राप्त गर्न सहयोग पुग्ने विश्वास गरिएको छ।”

Karnali Province is a beautiful and peaceful region in northwestern Nepal, known for its untouched nature and rich traditions. Surrounded by high mountains and vast landscapes, it offers a true sense of natural charm. Highlights of the province include Rara Lake, the largest lake in Nepal, the striking turquoise Phoksundo Lake, and the powerful Karnali River, which attracts visitors for trekking, rafting, and adventure experiences.

Following our SDG 7 Affordable and clean energy We received a simple request for a solar system and medical refrigerator for Nanikot Health Post. It revealed a much deeper reality of the community struggling to access even the most basic healthcare services.

Our CSR team traveled to Pachaljarna Rural Municipality - 7, Kalikot, the journey itself told a powerful story. Narrow, difficult roads and long hours of travel raised a haunting question: *How do people here reach healthcare in times of urgency?*

For years, unreliable electricity meant life-saving medicines could not be stored safely, vaccines remained at risk, and health workers served under constant uncertainty.



Despite their dedication, the lack of electricity stood between the community and dependable care.

Addressing our commitment towards SGD-7 like our last FY 81/82 initiation at Chitlang health post, **this year we successfully installed a 3kW solar power system and a deep-freeze for essential medicines at Nanikot Health Post.** We strongly hope that our contribution towards this deprived community will be benefitted by uninterrupted power through solar panels and safe medicine storage for reliable healthcare.

The handover ceremony on Kartik 24, 2082 BS marked more than the installation of equipment. It symbolized hope, resilience, and a future where healthcare no longer depends on darkness.

We believe that such type of simple initiation can transform lives of our people. A place like Nanikot stands as a reminder that when light reaches where it's needed most, hope follows.



## Lighting Young Dreams in Darchula: The Journey of Our I-Jatra

“इन्जिनियर्स विदाउट बोर्डर्स नेपालसँगको सहकार्यमा सञ्चालन गरिएको i-Jatra कार्यक्रम दार्चुलामा सफलतापूर्वक सम्पन्न भयो। यस कार्यक्रमको उद्देश्य बालबालिकामा उद्यमशील सोच विकास गर्न र उनीहरूलाई आफ्नै अवसर सिर्जना गर्न प्रेरित गर्नु थियो। जहाँ विद्यार्थीहरूले आफ्नै सिर्जनात्मक उत्पादनहरू प्रदर्शन तथा बिक्री गरेका थिए।”

High in the remote hills of Darchula, where resources are scarce but dreams shine bright, we witnessed something truly powerful, hope shaped by imagination.

With *i-Lab*, run in collaboration with Engineers Without Borders Nepal (EWBN), the WorldLink CSR Team has a simple yet powerful mission: **to build an entrepreneurial mindset among children and inspire them to create their own opportunities, right here in Nepal.** We dream of a future where youth no longer feel forced to leave their homeland in search of income, but instead feel empowered to innovate from where they stand.

Reaching Darchula walking rugged trails for *i-Jatra*, where students proudly showcased and sold their creations. But every step was worth it. **What we saw left us inspired: fearless creativity, bold ideas and young minds building remarkable models, including a suspension bridge made from simple strings, proving that innovation knows no boundaries.**



Our CSR Director listened to each child with patience and pride. They were waiting eagerly, each one carrying a story, a dream, a spark. As they spoke, we saw the future we want to build:

- Confidence in their voices
- Hope in their eyes
- And joy in their smile

We came to see the impact but more than that we saw dreams waiting to bloom where lives aim to uplift, the dreams we choose to nurture. An empowered Nepal needs all of us to raise and nurture young minds so every child, no matter how remote their village, can shine with hope and possibility.



## WIA (WorldLink Internet Academy)- Changunarayan Municipality

“चाँगुनारायण नगरपालिका र वर्ल्डलिंकको सहकार्यमा सरकारी विद्यालयहरूमा वर्ल्डलिंक इन्टरनेट एकेडेमी अन्तर्गत अनलाइन जोखिम र सुरक्षित इन्टरनेट व्यवहार कार्यक्रम सञ्चालन गरिएको थियो। यस कार्यक्रममार्फत १९ वटा विद्यालयका कक्षा ८ देखि १० सम्मका १,४९० भन्दा बढी विद्यार्थीहरूलाई इन्टरनेट सुरक्षासम्बन्धी आवश्यक ज्ञान र सीप प्रदान गरिएको छ।“

In today's digital world, the internet has become an essential part of our lives making learning, communication, and opportunities more accessible than ever. But as technology advances and AI grows stronger each day, so do the risks that come with it. The internet can be a powerful force for good, yet when misused, it can also lead to serious harm.

Recognizing this reality, we continued the **WorldLink Internet Academy (WIA)** to **raise awareness about online risks, digital crimes,** and the real-life consequences of our actions in the virtual world. Our goal is simple but urgent and equally important to help people use the internet safely, responsibly, and wisely.

With the initiative and leadership of Sallaghari Branch Manager Christina Bhattarai, this program was carried out across all government schools of Changunarayan Municipality. Through interactive sessions and open discussions, we reached over 1490 students from 19 Schools, from 21st - 29th Mangsir 2082, engaging Grade 8 to 10 students and empowering them with the knowledge to protect themselves online.





We would like to express our sincere gratitude to the Changunarayan Municipality team for their continuous support, coordination and trust in the WIA program. Their belief in our mission and collaborative spirit played a vital role in the successful execution of this initiative. We truly appreciate their commitment to the digital well-being of students.

By guiding young minds today, we are working to build a safer, more responsible digital future for tomorrow.



## WIA for Community- Extending Digital Safety Beyond Schools

“वर्ल्डलिंग इन्टरनेट एकेडेमी अन्तर्गत सुरक्षित इन्टरनेट व्यवहार सम्बन्धी सचेतनामूलक कार्यक्रम यस वर्षदेखि समुदायलाई लक्षित गर्दै काठमाडौं महानगरपालिका वडा नं. १० र WHR को कार्यालय हात्तीगौडामा सञ्चालन गरिएको छ। कार्यक्रममार्फत २०० भन्दा बढी व्यक्तिहरुमा डिजिटल सचेतना फैलाइएको छ, जसमा महिलाहरुको उल्लेखनीय सहभागिता रहेको छ।”

Building on the impact of the WIA program in schools, where we empowered students with knowledge on safe and responsible internet use. We recognized a growing and urgent need beyond classrooms. As technology advances rapidly, children are becoming digitally skilled, but many parents and guardians are being left behind. This gap has increased vulnerability, especially as cybercrime continues to rise.

In response, We expanded **WIA for Community**, with the aim of educating not only children but also adults so families can learn, protect, and grow together in the digital world. These sessions focused on online safety, cyber risks, and practical ways to guide and protect people from online risk.

Through this initiative, **we successfully completed 4 community sessions, reaching 200 citizens** with a strong participation of women with the coordination from Women Human Rights (WHR) and Kathmandu Municipality ward-10. We believe that educated mothers lead to educated homes, and empowered caregivers create safer digital futures for their children. By bringing digital awareness into the community, WIA continues its mission to build a safer, more informed, and responsible online society.



# Continuing to Spread Warmth:

## Bringing Smiles to Mukundeshwari School Children, Nuwakot

“नुवाकोट जिल्लाको ककनी गाउँपालिका अन्तर्गत रहेको मुकुन्देश्वरी माध्यामिक विद्यालयका २६७ जना विद्यार्थीहरूलाई स्वेटर वितरण गरिएको थियो। हाम्रो सानो सहयोगले उनीहरूको सिकाइको यात्रालाई निरन्तरता दिन महत्वपूर्ण योगदान पुऱ्याउने विश्वास लिएका छौं।“



**Mukundeshwari Secondary School**, located in Kakani Rural Municipality near Kathmandu Metropolitan City's waste dumping area, serves students primarily from various indigenous communities of Nepal. Agriculture is the main source of livelihood for most families in the community.

In 2080 BS, interactions with school stakeholders and community members revealed that many students were missing school during winter due to the lack of warm clothes. Financial constraints often prevented parents from purchasing winter clothes for their children each year. Responding to this need, **We distributed winter sweaters to 410 students**, ensuring uninterrupted access to education during the cold season.

As part of WorldLink's ongoing CSR commitment to support children in need. On Mangsir 19, 2082, we received a proposal to further assist students at Mukundeshwari Secondary School. **Building on past efforts, the team planned to donate winter sweaters to 267 students** from Early Childhood Development (ECD) level up to the age of 14.

WorldLink believes that no child should be deprived of education due to external challenges and remains committed to creating a supportive learning environment for every child.



## Supporting Our Protectors: Tinkune Police Station

“काठमाडौंको तिनकुने प्रहरी कार्यालयका लागि कम्प्युटरको सम्पूर्ण सेट उपलब्ध गराएका छौं। यो प्रयासले समुदायको सुरक्षाका लागि समर्पित संस्थाहरुलाई सशक्त बनाउनु हाम्रो साभ्ता जिम्मेवारी हो भनेर बुझाउँछ।”

At WorldLink, we believe in standing with those who stand for us. We were honored to contribute a small yet meaningful initiative, driven by our hope **to support the Nepal Police in their vital role of protecting our communities.** By equipping them with a full set of computer, we aim to strengthen their efforts and show our gratitude for their unwavering dedication.



Together, even small steps can  
make a big difference.

# REGIONAL SOCIAL RESPONSIBILITY INITIATIVES

## Making a Meaningful Impact

वर्ल्डलिनकका विभिन्न क्षेत्रीय कार्यालयहरूको पहलमा विभिन्न स्थानहरूमा सामुदायिक कार्यक्रमहरू सञ्चालन गरिएका छन्। यी क्षेत्रीय पहलहरूले समुदायसँग सहकार्य गर्दै सामाजिक उत्तरदायित्व र सेवाप्रति संस्थाको प्रतिबद्धता भक्तिकएको छ।

## REGION 7



Ashar 4, 2082 | Attariya Branch successfully renovated the Nepal Police Post at Attariya Bus Park and extended support by providing essential items such as a speaker, pen drive, dustbin, and other materials.



Shrawan 27, 2082 | Surkhet Branch successfully conducted a sanitation program at Latikoili Shiva Mandir under our CSR initiative, strengthening community engagement and promoting a clean and healthy environment.



Bhadra 5, 2082 | Kohalpur Branch conducted a blood donation program with the Nepal Red Cross Society as part of its CSR, with participation from employees and local residents.



Bhadra 12, 2082 | Dhangadhi Branch successfully conducted a cleanliness drive at Shivpuri Dham under our CSR initiative, promoting hygiene, environmental care, and community responsibility. We extend our sincere thanks to our dedicated team and the local community for coming together to help keep this sacred space clean and well-maintained.

## REGION 3



Mangsir 2, 2082 | Region 3 a blood donation program was successfully held at Maaneshwori Temple premises (Banepa and Panauti bus park) where 25 units of blood were collected with the support of generous volunteers.

## REGION 1



Mangsir 10, 2082 | Region 1 reached Shree Primary School, Danabari, Dharan to distribute school bags including stationary items for students and installed a water tank for the provision of drinking water.



Thank you!



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