

NEWSLETTER

A young girl with dark hair and a white bow, wearing a white school shirt, a striped tie, and dark trousers, stands against a light-colored wall. She has her hands clasped in front of her face in a traditional prayer or greeting gesture. The text 'OUR SOCIAL RESPONSIBILITY' is overlaid on the left side of the image.

OUR SOCIAL RESPONSIBILITY

ABOUT

Social Responsibility for us is all about identifying and addressing the issues prevalent in Nepalese communities. In the world moving closer to all kinds of crisis including climate crisis, we have realized the need to act on preserving what we have for future generations. The company will be primarily working on contributing toward sustainable development. Hence, the CSR activities of the company center around four Sustainable Development Goals. The primary motivation for working around the SDGs is to contribute to sustainability on our end.



SDG 5: Gender Equality

Gender equality is a society in which women and men enjoy the same opportunities, rights and obligations in all spheres of life. Here at WorldLink, we are determined to contribute to communities and societies to educate and aware Gender equality.



SDG 7: Clean and Affordable Energy

SDG 7 ensures access to clean and affordable energy, which is key to developing agriculture, business, communications, education, healthcare, and transportation. The lack of access to energy hinders economic and human development.



SDG 10: Reduced Inequalities

SDG 10 calls for reducing inequalities in income as well as those based on age, sex, disability, race, ethnicity, origin, religion or economic or other status within a country.



SDG 13: Climate Action

Taking action to combat climate change and its impacts, our company targets to contribute to Climate Action and keep carbon emissions as low as possible.

CSR



Dileep Agrawal

Chairman and Managing Director
WorldLink Communications Ltd.

Dear valued readers,

It is with great pleasure that I present the latest edition of WorldLink Communications Ltd.'s Impact Newsletter. This publication stands as a testament to our ongoing commitment to creating meaningful change for our stakeholders and contributing positively to the nation as a whole.

As the Chairman of WorldLink, I am proud of the significant progress we have made towards our mission of providing world-class communication services to our customers. Our team has worked tirelessly to ensure that we remain at the forefront of innovation and technology, providing our customers with the latest and most reliable services. Our company has continued to invest in expanding our network, infrastructure, and human resources. We have also introduced new products and services that cater to the evolving needs of our customers. Our efforts have been recognized by various organizations, and we have received numerous awards and accolades for our contribution to the telecommunications sector. I believe that our efforts to venture into rural Nepal and connect the unconnected has a high impact on the society and nation. We have also been supporting numerous non profits with complimentary services as a contribution from our side. Besides this, we have undertaken other activities under our corporate social responsibility and aligned them to the United Nations Sustainable Development Goals (SDGs). Most notably, we have dedicated our efforts to mitigating the negative impacts of Internet use on children through our Online Risks and Safety Behavior program. I would like to extend my heartfelt appreciation to our CSR team for their unwavering dedication and outstanding efforts.

In conclusion, I urge you to read this newsletter carefully and provide us with your feedback, comments, and suggestions. We value your opinion and will use it to improve our services and operations.

Dear colleagues and esteemed readers,

It is an honor to share with you the journey of WorldLink Communications Ltd. through the lens of our Corporate Social Responsibility (CSR) initiatives. At WorldLink, we have always believed that the true essence of connectivity extends beyond technology - it lies in connecting people, communities, and possibilities. Our vision to connect anyone, anywhere, at any time carries with it a responsibility: to ensure that our growth and innovation also bring meaningful change to the society and environment in which we live.

Today, the world stands at a crossroads, facing pressing challenges - climate change, inequality, poverty, social injustice, and mental health crises. In these times, the role of responsible corporate citizenship becomes more critical than ever. Guided by the United Nations Sustainable Development Goals (SDGs), our CSR initiatives this year focused on climate action, gender equality, reducing inequalities, and promoting clean and affordable energy. These areas are not just checkboxes for us; they are commitments to a sustainable, inclusive, and equitable future.

Through this newsletter, we share our progress and extend a call to action: let us work together - corporate organizations, government, and civil society - to create lasting social impact. Together, we can shape a future that is not only connected, but also compassionate and sustainable.

At WorldLink, making an impact is part of our identity. It is what motivates us to be better and do better. By working with empathy, purpose, and collaboration, we can create waves of change that strengthen communities and inspire the nation.

Through this newsletter, we aim to share our CSR journey with you. More importantly, I would like to extend a heartfelt call to action: let us join hands - corporate organizations, government bodies, and civil society alike - to build bigger, lasting, and more effective social impact. Together, we can shape a future that is not only connected, but also compassionate and sustainable.



Anupa Jalan

Director - CSR

(Corporate Social Responsibility)

WorldLink Communications Ltd.

Celebrating Women Day

with Reusable Sanitary Pad Workshop for economic sustainability and women hygiene:

Lumbini, Nepal — On International Women's Day, WorldLink Communications, in collaboration with Xpose Nepal, organized a workshop on reusable sanitary pads, promoting sustainable menstrual health and empowering women with skills for financial independence.

Anupa Bhandari Jalan, Director of CSR at WorldLink, shared her vision for economic sustainability, stating:

"Women have the power to create life, and empowering them first strengthens families, communities, and the nation. By equipping women with skills and resources, we can create a ripple effect of change."

The event brought together dignitaries, local representatives, and community members, including:

- Hon. Mayor Sajruddin Musalman
- Hon. Deputy Mayor Kalpana Harijan
- Ward Chairperson Akramuddin Musalman Naau
- Ward Secretary Maha Sharma Adhikari
- President of Lumbini Nawa Yuwa Club Ahmad Khan



The reusable sanitary pad workshop focused on creating awareness about eco-friendly menstrual products while providing women with practical skills for income generation. The initiative also emphasized reducing plastic waste, contributing to a cleaner and healthier environment. **The Mayor himself praised the program, supported it by purchasing reusable pads, and pledged continued local support.**

WorldLink CSR has been driving social impact across Nepal, through initiatives including:

- Women's empowerment programs
- Menstrual health education

"This event is not just about today," Anupa said. "It's about building a future where women are empowered, independent, and healthy and where our planet thrives alongside them."

She added: "To all the incredible women here today, you are the changemakers. Your engagement is deeply appreciated, and we hope you will continue to lead this change, reaching more communities and women in need."

*Together, we can walk hand in hand toward
a sustainable and empowered future.*

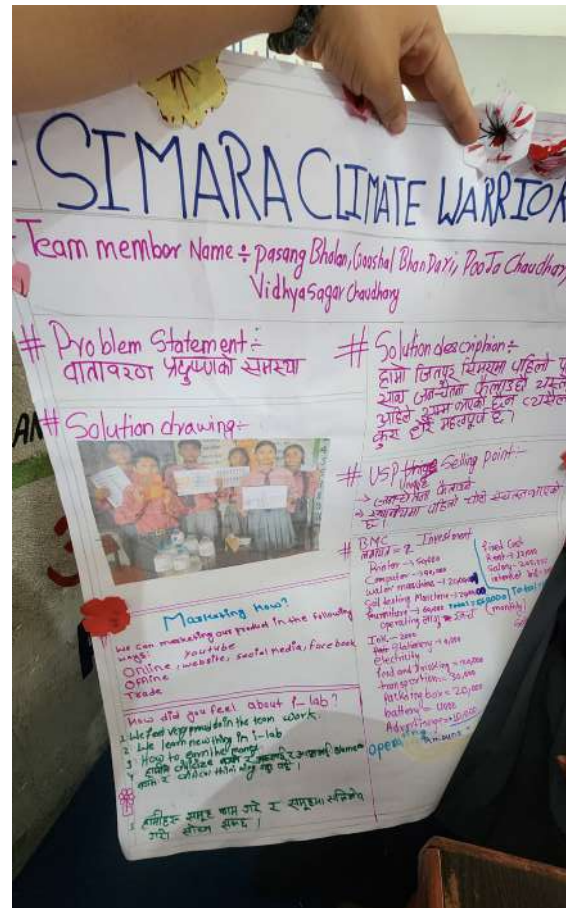


From Chalkboards to Circuit Boards (continued).

From Chalkboards to Circuit Boards: WorldLink CSR's iLab Empowers Young Innovators

Education is more than the transmission of knowledge; it is a catalyst for personal empowerment and societal transformation. In an age defined by innovation and rapid change, it is critical that students develop critical thinking, problem-solving skills, and an entrepreneurial mindset to succeed in the modern world.

With this vision, WorldLink CSR, in collaboration with Engineers Without Borders Nepal (EWBN), launched the Innovation Lab (iLab) a groundbreaking initiative that reimagines education for the 21st century. Initially piloted at Shri Shringery Community Secondary School, the program has now expanded to its first full-scale implementation at Malakarjun Model Secondary School, Dhap-7, Darchula.



Through initiatives like iJatra at Shri Shringery, students not only designed and created their own products but also launched online platforms to sell them, honing impressive entrepreneurial and sales skills in the process. Similarly, the iLab program at Nepal Rastriya Secondary School, Simara, enabled learners to design, prototype, and present solutions to real-life community challenges, fostering creativity, critical thinking, and practical problem-solving abilities.



These programs have been highly effective in changing mindsets, instilling confidence, and nurturing a culture of innovation among young learners. Encouraged by these successes, WorldLink CSR is committed to expanding iLab and iJatra to two more regions in the coming years, continuing its collaboration with EWBN.

Bridging Educational Gaps | Fostering Practical Skills | Cultivating Innovation | Empowering Change-Makers



Building a Safer Web:

WorldLink Unites Experts on Internet Safety

On **Safer Internet Day 2025**, themed “Too Good to Be True? Keeping Yourself and Others Safe from Scams Online”, **WorldLink Communications** proudly organized a panel discussion as part of its Corporate Social Responsibility (CSR) initiatives.

The event brought together experts from cybersecurity, the Cyber Bureau, psychology, the Department of Information Technology (DoIT), UNICEF, academia, and parents, highlighting the shared responsibility of building a safer digital space for all especially children and youth.

As one of Nepal’s leading ISPs, WorldLink emphasized its commitment to digital safety, cybersecurity awareness, and responsible internet use. The discussions focused on identifying online scams, protecting vulnerable users, and creating a secure and empowering online environment.

Celebrated in over 170 countries, Safer Internet Day has become a global movement for a better digital world and WorldLink is proud to drive this movement forward in Nepal.



Key Highlights from the Panel



Government Perspective

Mr. Ramesh Sharma Paudyal,

Director General of the Department of Information Technology,

“Stressed the importance of user awareness alongside government initiatives such as the National Cyber Security Center and ongoing cyber advisory programs. He highlighted the need for digital literacy in schools and the importance of content regulation and security audits to safeguard citizens.”



WorldLink's CSR Impact

Mrs. Anupa Bhandari Jalan,

Director of CSR – WorldLink Communications Limited

“Shared how the company has reached over 25,000 students through awareness programs and the WorldLink Internet Academy. She emphasized the urgent need for parental guidance, digital literacy, and safe learning environments for children, especially in community schools where awareness gaps are greater.”



National Cyber Security Challenges

Mr. Raj Kumar Maharjan,

Director at the National Cyber Security Center,

“Reminded participants that “we are not just using technology; we are living technology.” He pointed to rising threats such as phishing, ransomware, and DDoS attacks, and stressed the importance of cyber hygiene, awareness, and collaboration between government, private sector, and civil society.”



Cybersecurity Awareness and Protection

Mr. Saroj Lamichhane

Securities Board of Nepal (SEBON), Certified Information System Auditor

“Cybercriminals are always ahead, and even experts can fall victim to phishing or scams. For children, the risks are greater bullying, predators, and harmful content can cause lasting psychological harm.

Parents can use simple tools like Google Family Link or router parental controls, while children should follow the ‘Stop, Block, and Tell’ approach. On a broader level, Nepal needs collaboration across ISPs, fintechs, and government, supported by open-source solutions and skilled manpower, to make cybersecurity stronger and more sustainable.”



Legal Framework and Online Safety

Mr. Kapil Raj Aryal

Associate Professor, Kathmandu School of Law

“Nepal has multiple laws addressing cybercrime and child protection, but gaps remain due to evolving technologies like AI and online abuse. Existing laws often lag behind current challenges, and social media regulation alone is not enough.

Including online risk awareness in school curricula is essential. With rising cases of cybercrime, educating students, parents, and teachers about safe digital practices is a key preventive measure. Awareness programs, alongside legal reforms, help create a safer online environment for children and youth.”



Child Protection and Online Safety

Mrs. Rupa Chettri Pradhan

Child Protection Specialist – UNICEF

“Children today are exposed to new risks in the digital space, from online exploitation to harmful content. To address this, we are working on strengthening child protection systems, raising awareness among parents and teachers, and promoting safe digital practices. Protecting children online is essential to ensuring their overall well-being and rights.”



UNICEF's Perspective: Digital Literacy for Children

Mrs. Pragya Shah Karki

Non-Profit Management Professional – UNICEF

“Our research showed that while children are active online, their safety awareness is very low and even parents aren't prepared. We've developed toolkits for teachers, parents, and police and are pushing for a holistic approach that includes policy change, capacity-building, and mental health support.”



Cyber Bureau's Perspective: Tackling Cybercrime

Mr. Janardhan Ghimire

Deputy Superintendent of Police – Cyber Bureau

“Cybercrime is growing last year alone we saw nearly 20,000 complaints, many linked to fraud, bullying, and defamation. Offenders are often close to the victims. Beyond investigation, we run nationwide awareness programs and partner with schools and organizations like WorldLink to fight scams and protect communities.”

Closing Note with WorldLink's commitment:

At WorldLink, we believe that a safer internet is a shared responsibility. Through our CSR programs, collaborations with schools, parents, government agencies, and international partners, we continue to:

- Raise awareness among students, parents, teachers and community.
- Promote digital literacy and cyber hygiene.
- Support policy advocacy for safe internet use in Nepal.
- Empower children and youth to use technology responsibly.



संगै अघि बढौं, सुरक्षित डिजिटल नेपाल बनाऔं

Manovikash Abhiyan:

Extending Hope Through Conversations

Following the successful launch of *Manovikash Abhiyan* in Dhangadhi and its impactful expansion to Biratnagar, the campaign reached Pokhara in May 2025 - bringing a wave of open conversations on mental health to Province 5.

Mental health and suicide prevention Training

Location	Target Participants	Achieved Participants
Dhangadhi	25	33
Biratnagar	25	39
Pokhara	25	37
Total	75	109



Side-Walk Talk in Pokhara

From May 6 to 11, 2025, and continuing for three months, the Side-Walk Talk sessions created safe, stigma-free spaces right in the heart of Pokhara. Chairs were set up in public areas, inviting residents to sit, speak, and share their struggles with trained listeners. For many, it was their first-ever opportunity to openly talk about mental health without fear of judgment.



- **City wise breakdown** - Side Walk Talk beneficiary

Location	Target Beneficiaries	Achieved Beneficiaries	Referral for further Services	Target	Number of Events
Dhangadhi	500	953	86	10	34
Biratnagar	500	853	149	10	11
Pokhara	500	1,379	94	10	35
Total	1500	3,185	329	30	70

- **Target vs. Achievement** - Sidewalk Talk (Overall)

Indicator	Target	Achieved
Number of Beneficiaries	1500	3,185
Number of Events Conducted	30	80
Duration per Session	2-3 hrs	2-3 hrs
Referral for further Services	-	329



Why It Matters

Mental health issues often remain hidden in Nepal, veiled by stigma, fear, and silence. Many suffer quietly, believing their pain is something to be endured rather than shared. The Pokhara Sidewalk Talk campaign became a gentle reminder that a simple, heartfelt conversation can save a life. Volunteers and community members came together to listen without judgment, creating a safe space where people could finally express their feelings some for the very first time.

Through these honest exchanges, the community learned to replace shame with empathy and silence with support. The footpaths of Pokhara turned into open hearts, proving that healing doesn't always require grand actions sometimes, it just begins with listening.

Moving Forward

What began as a small pilot project has now blossomed into a growing national movement for mental well-being. From the heartfelt conversations on the streets of Dhangadhi, to the compassionate listening circles in Biratnagar and Pokhara, the Manovikash Abhiyan has reached diverse communities across Nepal each with unique challenges but a shared need to be heard. These initiatives have created safe spaces where people could open up about their struggles, often breaking years of silence and stigma surrounding mental health.

The success of these programs has reaffirmed Manovikash Abhiyan's belief that true change begins when people feel heard. When someone takes time to listen without judgment, it can spark courage, connection, healing not just individuals, but entire communities.

At WorldLink CSR, we remain deeply committed to advancing mental health awareness and suicide prevention across Nepal. Through continued collaboration with organizations like Manovikash Abhiyan, we plan to expand this initiative with innovative, inclusive, and community-driven approaches. Our goal is to train more local volunteers, engage schools and youth groups, and integrate mental health education into community programs, ensuring that every person, regardless of location or background, has access to support and understanding.

We envision a Nepal where speaking about mental health is not a sign of weakness, but of strength. Where listening becomes an act of care, and empathy replaces stigma.

Because every conversation matters. And every life is worth listening to.

Moments Captured

FROM SIDEWALK TALK



BIRATNAGAR



POKHARA



DHANGADI



Planting Responsibility at Lumbini

A Step Toward a Greener Tomorrow

Plantation is not just an event, it's an impactful action toward creating a better environment for the future. As the saying goes, *"If you want greater things in life, plan accordingly. If you want a greener future, plant today."*

With the vision of creating a beautiful, flower-filled walking path, we chose Lumbini, a UNESCO World Heritage Site visited by thousands each year, as the site for our meaningful initiative. Our CSR team wanted to create something truly impactful and lasting.

We are proud to share our heartfelt contribution to a greener future through our "Planting Responsibility" initiative at Lumbini, the sacred birthplace of Lord Buddha. At the newly established Gulmohor Garden, our team planted 100 saplings, including vibrant Gulmohor and Jacaranda trees, along both sides of the canal in front of the Little Buddha Corridor, leading to Shanti Deep.

This effort reflects our commitment to nurturing nature, preserving heritage, and leaving a lasting mark of peace, beauty, and sustainability in one of the world's most sacred places.



Regional CSR Initiatives

Making a Meaningful Impact

Our regional teams have been actively engaging in CSR initiatives that are positively touching the lives of citizens across various communities. Through a series of health-focused and other programs, we continue to promote well-being and access to essential care.

BIRGUNJ BRANCH



On World Earth Day (April 22), WorldLink Internet, Simara Branch, launched a 45-day tree plantation campaign from Dev Ashram, Auraha, Simara. The initiative, covering districts of Madhesh Province as well as Udayapur and Sindhuli, began with the plantation of saplings including Satisal and Golmol, with active participation of locals, students, and staff.

BOUDDHA BRANCH



In Boudha, 75 saplings — camphor, kalki, and bay leaf — were planted at the Bagmati Corridor with community support, while in Kapan, camphor and kalki saplings were planted at Jhanda Park to inspire sustainable lifestyles.

KAPAN BRANCH



On the occasion of World Earth Day, WorldLink Communications Limited, Kapan Branch, planted camphor and kalki saplings at Jhanda Park, Kathmandu. With active participation of staff and local residents, the program promoted greenery, raised environmental awareness, and emphasized that protecting nature is a shared duty.



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