

# NEWSLETTER

# OUR SOCIAL RESPONSIBILITY



# ABOUT

Social Responsibility for us is all about identifying and addressing the issues prevalent in Nepalese communities. In the world moving closer to all kinds of crisis including climate crisis, we have realized the need to act on preserving what we have for future generations. The company will be primarily working on contributing toward sustainable development. Hence, the CSR activities of the company center around four Sustainable Development Goals. The primary motivation for working around the SDGs is to contribute to sustainability on our end.



## **SDG 5: Gender Equality**

Gender equality is a society in which women and men enjoy the same opportunities, rights and obligations in all spheres of life. Here at WorldLink, we are determined to contribute to communities and societies to educate and aware Gender equality.



## **SDG 7: Clean and Affordable Energy**

SDG 7 ensures access to clean and affordable energy, which is key to developing agriculture, business, communications, education, healthcare, and transportation. The lack of access to energy hinders economic and human development.



## **SDG 10: Reduced Inequalities**

SDG 10 calls for reducing inequalities in income as well as those based on age, sex, disability, race, ethnicity, origin, religion or economic or other status within a country.



## **SDG 13: Climate Action**

Taking action to combat climate change and its impacts, our company targets to contribute to Climate Action and keep carbon emissions as low as possible.

# CSR



**Dileep Agrawal**

Chairman and Managing Director  
WorldLink Communications Ltd.

**Dear valued readers,**

It is with great pleasure that I present the latest edition of WorldLink Communications Ltd.'s Impact Newsletter. This publication stands as a testament to our ongoing commitment to creating meaningful change for our stakeholders and contributing positively to the nation as a whole.

As the Chairman of WorldLink, I am proud of the significant progress we have made towards our mission of providing world-class communication services to our customers. Our team has worked tirelessly to ensure that we remain at the forefront of innovation and technology, providing our customers with the latest and most reliable services. Our company has continued to invest in expanding our network, infrastructure, and human resources. We have also introduced new products and services that cater to the evolving needs of our customers. Our efforts have been recognized by various organizations, and we have received numerous awards and accolades for our contribution to the telecommunications sector.

I believe that our efforts to venture into rural Nepal and connect the unconnected has a high impact on the society and nation. We have also been supporting numerous non profits with complimentary services as a contribution from our side. Besides this, we have undertaken other activities under our corporate social responsibility and aligned them to the United Nations Sustainable Development Goals (SDGs). Most notably, we have dedicated our efforts to mitigating the negative impacts of Internet use on children through our Online Risks and Safety Behavior program.

I would like to extend my heartfelt appreciation to our CSR team for their unwavering dedication and outstanding efforts.

In conclusion, I urge you to read this newsletter carefully and provide us with your feedback, comments, and suggestions. We value your opinion and will use it to improve our services and operations.





## **Anupa Jalan**

Director - CSR

(Corporate Social Responsibility)

WorldLink Communications Ltd.

## **Dear colleagues and esteemed readers,**

As the Director of Corporate Social Responsibility (CSR) at WorldLink Communications Ltd., it gives me great pleasure to address you all and update you on our latest CSR initiatives.

Our company has always believed in the power of connectivity, and our vision to connect people anytime, anywhere goes beyond providing high-quality internet services. We firmly believe in making a positive impact on the community or environment we operate in and creating a sustainable future for generations to come. At a time when the world faces numerous challenges such as climate change, social injustice, poverty, and inequality, the importance of creating a difference is more critical than ever before.

This year our activities were based on some of the United Nations Sustainable Development Goals (SDGs) where we tapped into the sectors of climate action, gender equality, Inequalities, and clean and affordable energy. I am proud of the efforts of our team, who worked tirelessly to overcome many obstacles and deliver high-quality work within the given time frame. As I reflect on these events, I feel a sense of satisfaction knowing that the changes we bring means something to the people in the society.

In conclusion, making an impact is a crucial part of our company. It is what inspires us to be better, do better, and make a pragmatic influence in the world. By focusing on issues that we are passionate about, and being kind and compassionate to those around us, we can create a ripple effect of optimistic change that will have a lasting impact on our communities and the world. This is just the beginning of our journey toward creating positive social change, and we are committed to continuing this work in the future.

# International Youth Day 2024

## Spotlight: “Develop-Her” Workshop Empowers Tech-Savvy Youth

To mark **International Youth Day**, WorldLink CSR organized a 3-day “**Develop-Her**” **Web Development Workshop** (Aug 12–14) in collaboration with The Algorithm club at Padma Kanya Campus, Kathmandu. The training equipped **25 first- and second-year IT students** with hands-on experience in **front-end development**, bridging the gap between academic theory and real-world tech skills.



#InternationalYouthDay2024





# Manovikash Abhiyan:

## Spreading Mental Health Awareness Across Nepal

Suicide is a growing public health concern, with one attempt occurring every **3 seconds** and one death every **40 seconds** globally. In Nepal, over **95% of suicide cases are linked to mental health conditions** such as **depression, schizophrenia, and bipolar disorder**. Despite the alarming rise in cases, societal stigma continues to silence discussions, preventing early intervention and support.

In **2022/2023**, more than **6,500 suicide-related deaths** were recorded by Nepal Police. Yet, experts estimate that this represents just **10% of actual cases**, as **90% go unreported** due to stigma and lack of awareness. Nepal ranks **17th in male** and **15th in female suicide rates** in Asia, with those aged **15–19** ranking **4th in Southeast Asia**; highlighting the vulnerability of youth.

In response, **WorldLink CSR**, in partnership with **Psychdesk Foundation**, launched **Manovikash Abhiyan**, a community-driven mental health awareness and suicide prevention initiative.





The campaign began on **July 5, 2024**, in **Dhangadhi (Province 7)** as a pilot project. It featured the **“Side-Walk Talk”** model- an open community listening program designed to offer safe spaces for residents to share, reflect, and seek emotional support. Over the course of six months, the Dhangadhi initiative directly reached **917 individuals**, encouraging conversations on mental well-being and reducing social stigma around mental health challenges.

Following its success, **WorldLink CSR** expanded the program to **Province 1, Biratnagar**, conducting **Side-Walk Talk sessions and Mental Health Literacy Training from August 28 to 31, 2024**. Continuing the **Side-Walk Talk** sessions from **Bhadra to Mangsir 2081**, the program reached an **additional 853 residents**, equipping them with emotional literacy and creating spaces for open dialogue.

By addressing this sensitive issue at the grassroots level, **Manovikash Abhiyan** is not just raising awareness; it is **building a compassionate community framework** that promotes mental resilience and saves lives.

WorldLink remains committed to amplifying these efforts nationwide, breaking the silence around suicide, and advocating for a mentally healthier Nepal.





# From Chalkboards to Circuit Boards:

## WorldLink CSR's iLab Empowers Young Innovators

Education is more than the transmission of knowledge; it is a catalyst for **personal empowerment** and **societal transformation**. In an age defined by innovation and rapid change, it is critical that students develop **critical thinking, problem-solving skills**, and an **entrepreneurial mindset** to succeed in the modern world.

With this vision, **WorldLink CSR**, in collaboration with **Engineers Without Borders Nepal (EWBN)**, launched the **Innovation Lab (iLab)**- a groundbreaking initiative that reimagines education for the 21st century. Initially piloted at “**Shri Shringery Community Secondary School**”, the program has now expanded to its first full-scale implementation at “**Malikarjun Model Secondary School**”, Dhap-7, Darchula.

At the core of iLab is the establishment of a **Makers Space**; a vibrant, hands-on environment where students engage in experiential learning that blends creativity with technology. The program is further enriched by the **Innovation Acceleration Program (IAP)** and guided by student-led platforms like **iClub** and **iJatra**, where learners design, prototype, and present solutions to real-life community challenges.

This initiative doesn't just teach, it **transforms**. iLab cultivates a culture of innovation by connecting **students, educators, researchers, and entrepreneurs** in rural settings to co-create solutions that fuel economic growth, drive social change, and promote sustainable development.

We believe that students from both Shri Shringery and Malikarjun schools are now equipped with the foundational tools to shape their futures; not just as job seekers, but as innovators and changemakers in their communities. Their projects and engagement reflect the spirit of selfreliance, creativity, and resilience that this program strives to foster.

Through iLab, **WorldLink CSR** is proud to invest in community-rooted entrepreneurship and educational transformation; empowering the next generation to lead Nepal into a brighter, more inclusive future.





# Restoring Hope at Gaurishankar Bal Griha, Dolakha

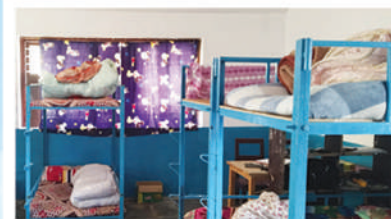
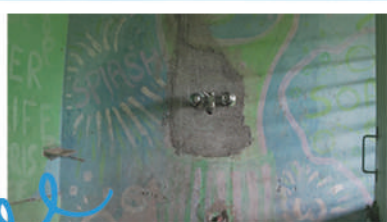
As part of our ongoing CSR efforts, **WorldLink CSR** recently completed the renovation of Gaurishankar Bal Griha in Dolakha an initiative focused on rebuilding a safe and nurturing home for children affected by the 2015 earthquake.

Launched on **August 22, 2024**, and completed by **November 11, 2024**, the project addressed critical repairs, including structural restoration, replacement of damaged doors and windows, and the reconstruction of toilets and bathrooms. We also installed essential water and sanitation systems, applied waterproofing, and refreshed both interior and exterior walls with new paint.

With the successful handover to the **Nepal Children's Organization**, this initiative has significantly improved the safety, hygiene, and overall comfort of the children's living environment helping to bring stability and dignity back into their daily lives.

**WorldLink CSR** remains committed to creating lasting, positive change in the communities we serve.

BEFORE



AFTER



# Spotlight:

## Empowering Girls Through Menstrual Health Awareness

On August 23, 2024, WorldLink CSR conducted a one-day Menstrual Hygiene Management (MHM) training at “**Shree Chemawati Madhyamik Bidhyalaya**”, Dolakha, for female students from Grades 6 to 12. The session focused on puberty, menstrual health, hygiene practices, and embracing womanhood with confidence. Alongside the training, staff from the branch office and regional team donated stationery, clothes, and sanitary pads to students from ECD to higher grades; supporting their health, dignity, and education.





# Empowering Digital Futures:

## WIA Expands Across Nepal

The world is rapidly evolving with technology at its core- connecting people, unlocking opportunities, and shaping a smarter tomorrow. At WorldLink Communications Ltd., we believe this digital progress must be inclusive, safe, and empowering; especially for our next generation.

In line with this vision, we proudly continue our journey with WIA – WorldLink Internet Academy, a CSR-led initiative dedicated to bridging Nepal's digital knowledge gap. WIA is more than an educational program; it is a nationwide movement for digital empowerment. For which Wlink collab with LOCUS,

WIA equips students in public schools with vital digital literacy, cybersecurity awareness, and safe internet practices, helping them explore the online world with confidence and responsibility. Since its launch, the program has grown tremendously:

- **2022 : 7 provinces, 14 districts, 51 schools, 5,000+ students**
- **2023 : 7 provinces, 19 districts, 110 schools, 7,000+ students**
- **2024 : 7 provinces, 44 districts, 131 schools, 10,085+ students**

This year, alongside WIA's expansion, we proudly marked Safer Internet Day with an engaging panel discussion involving technical stakeholders, mental health professionals, lawyer educators, parents, and students. The event fostered important conversations around online safety, responsible internet usage, and digital well-being; reinforcing our commitment to building a secure digital future for all.

Together, we are shaping a generation that is not only tech-savvy but also responsible, aware, and empowered.

*To connect everyone,  
anywhere, all the time.*





**7 States**

**44 Districts**

**131 Schools**

**10085 Students**



# Empowering Young Minds

## Through Computer Literacy

A 7-day Computer Literacy Workshop was conducted at “**HIV Saphaltha Sikshya Sadan**”, Bhatkyapathi, Kirtipur Municipality, with 17 bright and curious young children, all living with HIV. Despite societal challenges, these children live with hope, determination, and a strong desire to learn and grow.

Thanks to the unwavering support of Raj Kumar Pun, who has been a guardian and mentor to these children, they are receiving quality education and a nurturing environment.

To support their learning journey, Anupa Bhandari Jalan, Director of Corporate Social Responsibility at WorldLink Communications, graciously provided 7 computer sets, enabling the establishment of a fully functional computer lab with internet access.

We would also like to extend our heartfelt gratitude to the WorldLink Learning & Development Team and the Kirtipur Team for their valuable collaboration and support in making this joint effort a meaningful success.

We believe that this initiative marks a step forward in empowering young, curious minds with essential digital skills, enabling them to pursue their dreams and break barriers through the power of knowledge.



# Regional CSR Initiatives

## Making a Meaningful Impact

Our regional teams have been actively engaging in CSR initiatives that are positively touching the lives of citizens across various communities. Through a series of health-focused and other programs, we continue to promote well-being and access to essential care.



Team Kalimati successfully organized a dental camp at Janabahal, Kel Tole, providing services to 103 visitors.



Team Dholahity organized a health camp at Chapagaun Bus Park, attracting a total of 167 visitors.



Team Satungal conducted a health outreach program at Ward-7, serving a total of 70 visitors.





Team Bansbari has emerged as one of the most enthusiastic teams to kick off CSR activities this season. They organized a blood donation program with 41 participants and conducted a dental camp in collaboration with Samaj Dental, reaching 73 individuals.



Similar to the efforts of Region-4, the Region-2 team has actively carried out impactful CSR initiatives. One notable activity was the Eye Check-up Camp held in Dhabauli Village, Dhanusha (NBU 3), targeting over 5,000 beneficiaries. During the camp, more than 165 individuals were screened, 55+ cataract and related cases were identified, and 25 cataract surgeries were successfully performed on the same day.

This large-scale intervention not only provided essential eye care but also helped restore vision and enhance the quality of life for many.



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