

NEWSLETTER



OUR SOCIAL RESPONSIBILITY

ABOUT

Social Responsibility for us is all about identifying and addressing the issues prevalent in Nepalese communities. In the world moving closer to all kinds of crises including climate crisis, we have realized the need to act on preserving what we have for future generations. The company will be primarily working on contributing toward sustainable development. Hence, the CSR activities of the company center around four Sustainable Development Goals. The primary motivation for working around the SDGs is to contribute to sustainability on our end.



SDG 5: Gender Equality

Gender equality is a society in which women and men enjoy the same opportunities, rights and obligations in all spheres of life. Here at WorldLink, we are determined to contribute to communities and societies to educate and aware Gender equality.



SDG 7: Clean and Affordable Energy

SDG 7 ensures access to clean and affordable energy, which is key to developing agriculture, business, communications, education, healthcare, and transportation. The lack of access to energy hinders economic and human development.



SDG 10: Reduced Inequalities

SDG 10 calls for reducing inequalities in income as well as those based on age, sex, disability, race, ethnicity, origin, religion or economic or other status within a country.



SDG 13: Climate Action

Taking action to combat climate change and its impacts, our company targets to contribute to Climate Action and keep carbon emissions as low as possible.

CSR



Dileep Agrawal

Chairman and Managing Director
WorldLink Communications Ltd.

Dear valued readers,

It gives me great pleasure to present and update our edition of the Impact newsletters of WorldLink Communications Ltd. This newsletter is a testament to our commitment to have a positive impact on our stakeholders, and our nation at large.

As the Chairman of WorldLink, I am proud of the significant progress we have made towards our mission of providing world-class communication services to our customers. Our team has worked tirelessly to ensure that we remain at the forefront of innovation and technology, providing our customers with the latest and most reliable services. Our company has continued to invest in expanding our network, infrastructure, and human resources. We have also introduced new products and services that cater to the evolving needs of our customers. Our efforts have been recognized by various organizations, and we have received numerous awards and accolades for our contribution to the telecommunications sector.

I believe that our efforts to venture into rural Nepal and connect the unconnected has a high impact on the society and nation. We have also been supporting numerous non profits with complimentary services as a contribution from our side. Besides this, we have untaken other activities under our corporate social responsibility and aligned them to the United Nations Sustainable Development Goals (SDGs). Most notably, we have dedicated our efforts to mitigating the negative impacts of Internet use on children through our Online Risks and Safety Behavior program.

I would like to express my sincere gratitude to our CSR team for their hard work and dedication.

In conclusion, I urge you to read this newsletter carefully and provide us with your feedback, comments, and suggestions. We value your opinion and will use it to improve our services and operations.

**Anupa Jalan**

PROMOTER SHAREHOLDER

Head of CSR

WorldLink Communications Ltd.

Dear colleagues and esteemed readers,

As the head of the Corporate Social Responsibility (CSR) department at Worldlink Communications Ltd., it gives me great pleasure to address you all and update you on our latest CSR initiatives.

Our company has always believed in the power of connectivity, and our vision to connect people anytime, anywhere goes beyond providing high-quality internet services. We firmly believe in making a positive impact on the community or environment we operate in and creating a sustainable future for generations to come. At a time when the world faces numerous challenges such as climate change, social injustice, poverty, and inequality, the importance of creating a difference is more critical than ever before.

This year our activities were based on some of the United Nations Sustainable Development Goals (SDGs) where we tapped into the sectors of climate action, gender equality, Inequalities, and clean and affordable energy. I am proud of the efforts of our team, who worked tirelessly to overcome many obstacles and deliver high-quality work within the given time frame. As I reflect on these events, I feel a sense of satisfaction knowing that the changes we bring means something to the people in the society.

In conclusion, making an impact is a crucial part of our company. It is what inspires us to be better, do better, and make a pragmatic influence in the world. By focusing on issues that we are passionate about, and being kind and compassionate to those around us, we can create a ripple effect of optimistic change that will have a lasting impact on our communities and the world. This is just the beginning of our journey toward creating positive social change, and we are committed to continuing this work in the future.

Safer Internet Day 2024

Public Event on Safer Internet Practices for Children and Youth

In this digital age, the information and communication technology sector is expanding rapidly. Along with rapid advancement, this transformation presents several challenges and hazards. Children and young people are big users of technology. Unsafe use of digital technology exposes kids to considerable risks, including online sexual abuse and exploitation, cyberbullying, phishing, and sextortion. Such abuse has a negative impact on children's mental and cognitive development, as well as humiliation and low self-esteem. Children, young people, parents, teachers, and governments must all take cyber safety seriously and perform their obligations to make the internet a secure place.

The Internet has become an integral part of our daily lives, especially for children and adolescents who utilize it for entertainment, education, and communication. However, the internet can be a dangerous place, and children and young people are vulnerable to a variety of online hazards and problems, including cyberbullying, online grooming, and exposure to offensive content.

To raise awareness and promote safer internet usage, we facilitated a public event for online safety and digital literacy at **Genuine School** in Bhaktapur on Tuesday, February 6, 2024. Because cyber safety is an issue that affects all internet users, we all share responsibility for making the internet safer for our children and young people. Let us work together to create a better digital space.



let's build a safer internet for everyone.

Empowering Students for a Safer Online World !

Mukundeswari Secondary School has proudly published an insightful section on Online Risks and Safety Behavior in their Smarika 2080, marking the school's 48th anniversary. Let's continue to educate and protect our future leaders in the digital world.

अनलाइन जोखिम र सुरक्षित व्यवहार

अनलाइन जोखिमहरू कसरी पहिचान गर्ने ?

CATFISHING

जब कसैले आर्थिक फाइदा सहित सम्बन्धमा फसाउन प्रलोभन दिन नक्ली अनलाइन पहिचान बनाउँछ ।

PHISHING/SCAMMING

जब आक्रमणकारीहरूले मानिसहरूलाई घोटालामा फसाउनको लागि डिजाइन गरिएको खराब इमेलहरू पठाउँछन्, वा अन्य संवेदनशील डेटा चोर्ने ।

TROLLING

विचलित पार्ने उद्देश्यले अनावश्यक, उत्तेजक र शत्रुतापूर्ण टिप्पणीहरू (comment) गर्ने ।

HATESPEECH

धम्कीपूर्ण भाषण, अभिव्यक्ति वा लेख जसले व्यक्ति, समूह, जाति, धर्म, लैङ्गिक पहिचान वा लैंगिकता विरुद्ध पूर्वाग्रह व्यक्त गर्दछ ।

HONEY TRAP

सूचना, पैसा, वा अन्य निहित स्वार्थहरू प्राप्त गर्नको लागि सामान्यतया मोहक तरिकाले जालमा फसाउने ।

अनलाइन यौन बदला

कसैको यौन तस्विरहरू र भिडियोहरू तिनीहरूको सहमति बिना सार्वजनिक गर्दै उनीहरूलाई दुःख दिने वा अछारो पार्ने उद्देश्यले, वा बदला लिने ।

THREATS

अनलाइन सामाजिक मिडिया मार्फत पीडा, चोट, वा अन्य शत्रुतापूर्ण कार्यहरू भन्नु वा लेख्नु; मृत्युको धम्की, शारीरिक हिंसा वा यौन हिंसाको धम्की ।

DOXXING

अनलाइन प्लेटफर्महरूमा कसैको व्यक्तिगत जानकारी, ठेगाना, फोन नम्बर र परिवारका सदस्यहरूका विवरणहरू -उत्पीडन गर्न, धम्की दिन, जबरजस्ती लुटउन वा ठगी गर्न प्रकाशित गर्ने ।

DEEPFAKE

वास्तविक देखिने A.I. को एक रूप प्रयोग गरेर नक्ली Images हरू, Audio वा Video हरू सिर्जना गर्ने जुन कसैले बोलेको वा गरेको जस्तो देखिन्छ ।

DOGPILING

जब दुर्यवहार गर्नेहरूको ठूलो समूहले सामूहिक रूपमा एक व्यक्ति वा समूहलाई अनलाइन स्पेसमा धम्की, गाली, अपमान र अन्य अपमानजनक व्यक्तिहरू मार्फत उनीहरूलाई डराउने उद्देश्यले आक्रमण गर्दछ ।

ZOOMBOMB/GOOGLEBOMB

TEXT, अडियो, वा भिडियोको साझेदारी मार्फत भर्चुअल बैठक (VIRTUAL MEETING- ZOOM/GOOGLE) लाई HIJACK गर्ने र बाधा पुर्याउने कार्य - यसले गतिविधिहरूलाई बाधा पुर्याउँछ र मौन बनाउँछ ।

CYBER BULLYING

सेलफोन, कम्प्युटर र ट्याब्लेट जस्ता डिजिटल उपकरणहरूमा हुने बुलिङ हो। साइबर बुलिङ SMS, टेक्स्ट, र एपहरू मार्फत वा सामाजिक सञ्जाल, फोरम वा गेमिङमा मानिसहरूले हेर्न, भाग लिन वा सामग्री साझेदारी गर्न सक्ने अनलाइन मार्फत हुन सक्छ ।

CYBER STALKING

अनलाईन स्पेसहरू वरिपरि कसैलाई ट्र्याक गर्ने र पछ्याउने, सन्देशहरू मार्फत अनावश्यक सम्पर्क गर्ने जसमा धम्की, मानहानि, यौन उत्पीडन समावेश हुन सक्छ ।



सुरक्षित इन्टरनेट ब्यवहार

- आफ्नो फोटो र व्यक्तिगत विवरण जस्तै फोन नम्बर, घर वा विद्यालयको ठेगाना, आदि इन्टरनेटमा नराख्ने र आफुले नचिनेको वा इन्टरनेटमा भेटेको व्यक्तिलाई नदिने।
- आफुलाई अपठ्यारो वा असहज लाग्ने वेबसाईट वा सामग्री इन्टरनेटमा नहेर्नुहोस्। त्यस्ता फोटो, चित्र वा सन्देशले तपाइलाई लामो समयसम्म नकारात्मक असर गर्न सक्छ।
- इन्टरनेटमा उपलब्ध हुने सवै कुराहरूमा विश्वास नगर्नुहोस्। त्यस्ता कुराहरू साँचो हो या होइन आमाबाबु वा अन्य ठुलो व्यक्तिहरूसँग सोधेर मात्र विश्वास गर्नुहोस्।
- आफ्नो ल्यापटप, इमेल, सामाजिक सञ्जाल वा मोबाइलको पासवर्डहरू अरू कसैलाई नदिनुहोस्।
- आफुले नचिने व्यक्तिहरूबाट साथी बनाउने प्रस्ताव आयो भने स्वीकार नगर्नुहोस्।
- इन्टरनेटको प्रयोग गर्दै जाँदा आफुलाई कुनै प्रकारको डर महसुस भएमा आफु भित्रै नराख्नुहोस्।



सौजस्य :
WORLDLINK

साइबर ब्यूरो

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नेपाल प्रहरीको

पैसा नलाम्ने नम्बर १००

अनलाईनमा हुने हिंसा

खबर गरौं ११४५

बाल हेल्पलाइन नेपाल १०९८

साइबर ब्यूरो

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बाल हेल्पलाइन नेपाल

International Women's Day 2024

Go Beyond with



Rebika Sahane



Nepal's First Female Heavy Bus Driver & Mother of 30 Orphaned Children

Rebika's story is one of unimaginable hardship and unwavering determination. Losing her mother at a young age, she faced poverty, a difficult family situation, and even an abusive marriage. Yet, Rebika never let go of her dreams. Rebika's story is a testament to the human spirit's incredible capacity for resilience and compassion. Her story will inspire us to never give up on our dreams, no matter the obstacles.

- First female heavy bus driver in Nepal. She drives a night bus from Dhangadhi to Kathmandu. She is the first Nepali woman to drive a long-distance vehicle.
- Her life story and hardships she faced early on in her career as a female heavy bus driver and how the perspective regarding female drivers has changed with time.
- Founded Bibek Swachchha Sewa Kendra, an organization named after her late son which is supporting orphaned children from all over the Nepal.

Feel free to contact her and the organization to support the children:

Bibek Swachchha Sewa Kendra: Social Service Organization
Bijuli Bajar Bridge, Kathmandu 44600
Contact Number: 9869242718

This Women's Day, we celebrated Rebika's strength and the strength of all women!

Together, let's all celebrate the power of women and create a world where every woman can reach her full potential.

World Environment Day 2024

#GenerationRestoration

This Environment Day, we planted around 560 plants which included the banana plants and all year flowering plants at Shree Santaneshwor Mahadev Temple. Santaneshwor Mahadev Temple is one of the famous Hindu religious places located in the south-east of Kathmandu Valley. It is situated at the border of Jharuwarasi VDC. In collaboration with श्री सन्तानेश्वर महादेव कैलाश पर्वत संरक्षण तथा सम्बर्धन सेवा संघ, we embarked on the planting responsibility at the Kadali Marga, which means Banana plant in Sanskrit. With the commitment to preserve and maintain the plants and the Kadali Marga (path) with time, we completed the plantation program which was supported by Dholahity branch employees, the temple members, and the local gardeners throughout the temple's perimeter.



Small steps today can lead to a greener world tomorrow.



iLab at Shri Shringery Community Secondary School

Implementing Partner: Engineers Without Borders Nepal (EWBN)

Since its inception on 12th Asar, 2081, the iLab program at Shree Shringeri Secondary School has aimed to foster creativity, innovation, and entrepreneurial skills among Grade 9 students. The program has successfully engaged 26 students, with an equal number of male and female participants, and is facilitated by our implementing partner – Engineers Without Borders Nepal throughout this year offering students a transformative learning experience that seamlessly combines essential soft and hard skills.

iLab is more than just a lab; it's a dynamic space fostering innovation and learning. With innovation, problem-solving, and entrepreneurship as its centerpiece, students have access to cutting-edge technologies, promoting teamwork and hands-on exploration. The lab's connection to the community and industries provides real-world insights, shaping mindsets, guiding financial aspects, and bridging the gap between classroom learning and real-life problems. iLab's ongoing support and partnerships with schools ensure it becomes an integral part of the learning journey, catalyzing transformative learning and equipping students with essential skills for success in a fast-paced world.

The project's goal is to create an Innovation hub within schools. This dedicated space will be led by Grade 9 students, providing a collaborative environment for them to explore and develop innovative ideas using the principles of design thinking. The implementation of the project will unfold in multiple phases:

- Establishing **Innovation Labs (iLab)** in schools, equipped with resources and tools;
- **Makers Space** to foster creative experimentation.
- These labs will be complemented by entrepreneurial programs, including workshops like the **Innovation Acceleration Program (iAP)**,
- Student led Innovation Club, iClub, and a student-led project demonstration event, **iJatra**.



Suicide Prevention and Mental Health Literacy Program

A 2 day workshop on Suicide Prevention and Mental Health Literacy Program successfully conducted at **Dhangadhi Sub-Metropolitan** catering to 35 Community Health Workers in collaboration with Psychdesk Foundation and School of Psychology.

Globally every 40 seconds, a suicide case happens. Suicide is the tenth leading cause of death worldwide, accounting for 1-5% of all deaths, and has an estimated global figure of a million deaths per year. In the fiscal year 2022–2023, 6,993 individuals died by suicide, which equates to more than 19 every day, according to Nepal Police. To raise awareness of Suicide and Mental Health, we facilitated a two-day Suicide Prevention and Mental Health Literacy Program at Dhangadhi Municipality.

Our implementing partner **Psychdesk Foundation** successfully carried out the activities to increase awareness for suicide prevention among common people by targeting vulnerable groups such as women, youths, the elderly, and survivors of physical and mental disability. To increase awareness among community people about suicide and mental health conditions i.e. depression and develop and use culturally adapted tools for early detection, this program also enhanced the proper referral mechanism by building capacity enhancement techniques for 35 community health workers at the local level for early detection and management of the Suicide cases.



Bringing Light to Lives:

Solar Power Enhances Healthcare at Chitlang Health Post

Under our SDG goal, Affordable and Clean Energy, we successfully installed solar panels at Chitlang Health Post, a vital step towards improving healthcare services in the valley. This solar installation not only provides backup for the health post's lighting facilities but also plays a critical role in powering the Maternity Centre, ensuring a reliable energy supply for safe and efficient deliveries.

With approximately 15-20 patients visiting daily, this sustainable energy solution supports the health post in its day-to-day activities, allowing the medical team to offer uninterrupted care. This advancement highlights our commitment to strengthening healthcare infrastructure and readiness for future expansion, aiming for a brighter, healthier Nepal.



Clean energy, brighter tomorrow

हाम्रो सामाजिक जिम्मेवारी जहाँ पनि जहिलेपनि जोसँग पनि

REGIONAL SOCIAL RESPONSIBILITY INITIATIVES

Pioneered by our Regional Offices

Region 1



WorldLink Region-1 organized a nine days "WIA - ज्ञानको साथ सुरक्षा पनि" program to more than eighteen schools and colleges extending the awareness programs on growing online risks, cyber-crime, and safety online behaviors in collaboration with various community local bodies.



In the occasion of "Mata Tirtha Aunshi - मातातीर्थ औंसी (आमाको मुख हेर्ने दिन)" Region 1 organized food distribution at old age home Maya Ghar Nepal- Itahari, Sunsari celebrated to honor mothers and motherhood.

Region 2



On the occasion of World Environment Day Region 2, Janakpur Branch initiated a Cleanliness Campaign with dustbin placement with lunch box distribution to needy people at different temples.



WorldLink Region-2 organized blood donation program in Birgunj (World Blood Donor Day) in collaboration with Nepal Red Cross Society.

Region 5



Traffic management support materials like traffic signal board, checking board, no parking stand etc. have been provided to the Kaski Traffic Office and this assistance will be effective in order to reduce accidents and facilitate traffic management by making the traffic management in Pokhara city more organized.

Region 6



In coordination with Nepal Red Cross Society, Lumbini Nava Yuva Club and Lumbini Cultural Municipality-3 Padaria, Rupandehi, we organized Blood Donation Program in Bhairahawa.



दादुरा-रुबेला खोप अभियान

२०८० फाल्गुन १३ देखि चैत्र ७ गते सम्म



तराईका २१ र काठमाण्डौ उपत्यकाका तीन जिल्ला गरि २४ जिल्लामा ६ महिना
देखि १५ वर्ष मुनिका र बाँकी जिल्लामा ६ महिना देखि ५ वर्ष मुनिका
सबै बालबालिकालाई दादुरा-रुबेला खोप दिईदैंछ ।

साथै यस अभियानमा ५ वर्ष मुनिका बालबालिकालाई छुट नियमित खोप
पनि दिईदैंछ । त्यसैले नियमित खोप छुटेको भए खोप केन्द्रमा जाँदा
नियमित खोप कार्ड पनि लिएर जानु होला ।



आफ्नो गाउँ-टोलमा सञ्चालन हुने खोप केन्द्रको नाम, सञ्चालन हुने मिति र उमेर समूहबारे
थाहा पाउन महिला सामुदायिक स्वास्थ्य स्वयंसेविका वा नजिकैको स्वास्थ्य संस्था वा वडा
कार्यालयमा सम्पर्क गर्नुहोस् ।

खोप अभियान सम्बन्धि थप जानकारीका लागि पैसा नलाग्ने नं १११५ मा सम्पर्क गर्नुहोला ।



नेपाल सरकार
स्वास्थ्य तथा जनसंख्या मन्त्रालय
राष्ट्रिय स्वास्थ्य शिक्षा, सूचना तथा सञ्चार केन्द्र

Stay Connected with Us!

At WorldLink, we are committed to delivering exceptional service and contributing positively to our community. We value your feedback and look forward to hearing from you.

We strive to strengthen our CSR activities and have a positive impact on our society.

Have any questions, suggestions, or just want to share your thoughts?

Feel free to reach out to us at csr@worldlink.com.np

[#WorldlinkKoNirantarSaath](https://www.instagram.com/WorldlinkKoNirantarSaath)

