

NEWSLETTER



OUR SOCIAL RESPONSIBILITY

ABOUT

Social Responsibility for us is all about identifying and addressing the issues prevalent in Nepalese communities. In the world moving closer to all kinds of crises including climate crisis, we have realized the need to act on preserving what we have for future generations. The company will be primarily working on contributing toward sustainable development. Hence, the CSR activities of the company center around four Sustainable Development Goals. The primary motivation for working around the SDGs is to contribute to sustainability on our end.



SDG 5: Gender Equality

Gender equality is a society in which women and men enjoy the same opportunities, rights and obligations in all spheres of life. Here at WorldLink, we are determined to contribute to communities and societies to educate and aware Gender equality.



SDG 7: Clean and Affordable Energy

SDG 7 ensures access to clean and affordable energy, which is key to developing agriculture, business, communications, education, healthcare, and transportation. The lack of access to energy hinders economic and human development.



SDG 10: Reduced Inequalities

SDG 10 calls for reducing inequalities in income as well as those based on age, sex, disability, race, ethnicity, origin, religion or economic or other status within a country.



SDG 13: Climate Action

Taking action to combat climate change and its impacts, our company targets to contribute to Climate Action and keep carbon emissions as low as possible.

CSR



Dileep Agrawal

Chairman and Managing Director
WorldLink Communications Ltd.

Dear valued readers,

It gives me great pleasure to present and update our edition of the Impact newsletters of WorldLink Communications Ltd. This newsletter is a testament to our commitment to have a positive impact on our stakeholders, and our nation at large.

As the Chairman of WorldLink, I am proud of the significant progress we have made towards our mission of providing world-class communication services to our customers. Our team has worked tirelessly to ensure that we remain at the forefront of innovation and technology, providing our customers with the latest and most reliable services. Our company has continued to invest in expanding our network, infrastructure, and human resources. We have also introduced new products and services that cater to the evolving needs of our customers. Our efforts have been recognized by various organizations, and we have received numerous awards and accolades for our contribution to the telecommunications sector.

I believe that our efforts to venture into rural Nepal and connect the unconnected has a high impact on the society and nation. We have also been supporting numerous non profits with complimentary services as a contribution from our side. Besides this, we have undertaken other activities under our corporate social responsibility and aligned them to the United Nations Sustainable Development Goals (SDGs). Most notably, we have dedicated our efforts to mitigating the negative impacts of Internet use on children through our Online Risks and Safety Behavior program.

I would like to express my sincere gratitude to our CSR team for their hard work and dedication.

In conclusion, I urge you to read this newsletter carefully and provide us with your feedback, comments, and suggestions. We value your opinion and will use it to improve our services and operations.



Anupa Jalan

Head of CSR

PROMOTER SHAREHOLDER

WorldLink Communications Ltd.

Dear colleagues and esteemed readers,

As the head of the Corporate Social Responsibility (CSR) department at Worldlink Communications Ltd., it gives me great pleasure to address you all and update you on our latest CSR initiatives.

Our company has always believed in the power of connectivity, and our vision to connect people anytime, anywhere goes beyond providing high-quality internet services. We firmly believe in making a positive impact on the community or environment we operate in and creating a sustainable future for generations to come. At a time when the world faces numerous challenges such as climate change, social injustice, poverty, and inequality, the importance of creating a difference is more critical than ever before.

This year our activities were based on some of the United Nations Sustainable Development Goals (SDGs) where we tapped into the sectors of climate action, gender equality, Inequalities, and clean and affordable energy. I am proud of the efforts of our team, who worked tirelessly to overcome many obstacles and deliver high-quality work within the given time frame. As I reflect on these events, I feel a sense of satisfaction knowing that the changes we bring means something to the people in the society.

In conclusion, making an impact is a crucial part of our company. It is what inspires us to be better, do better, and make a pragmatic influence in the world. By focusing on issues that we are passionate about, and being kind and compassionate to those around us, we can create a ripple effect of optimistic change that will have a lasting impact on our communities and the world. This is just the beginning of our journey toward creating positive social change, and we are committed to continuing this work in the future.



सातै प्रदेशमा सातै दिन

Internet Awareness Program - **Children in Technology**

84 Schools, 70 Instructors reaching over 10,000 students across 7 provinces in Nepal.



Internet awareness programme – Children in Technology

Carrying the essence of our vision – Connecting everyone, everywhere, all the time, we initiated WIA – WorldLink Internet Academy, a platform to reach and connect Nepal's future generation. To advance knowledge and attitudes toward Digital Literacy, **WorldLink Internet Academy (WIA)** in collaboration with **Pulchowk Engineering Campus's** umbrella organization, **LOCUS** conducted a seven-day Internet Awareness Program reaching over 10,000 students in more than 84 schools across seven provinces in Nepal.

The primary objective of this program was to bridge the knowledge gap of internet risks and provide informative knowledge about the state of technology to children, particularly in public schools by incorporating the contents on the Internet's use, its risks, and safety along with technological knowledge of hardware and software. This project encouraged students to become self-directed learners and provided them with the opportunity to explore information on their own. By providing informative sessions and workshops, both LOCUS and Worldlink strive to create a platform where children can explore various aspects of technology and its impact on our world. The campaign was successful in promoting internet access and technology education for young children, which helped bridge the digital divide and improve access to education and opportunities for these students and it helped to educate and engage local communities on the importance of digital literacy and internet safety. The teachers and the students who attended the program were amicable and cooperative leading to the success of the event.

Overall, this collaboration was a great success, and it achieved its goal of promoting internet safety and technology education yielding positive feedback, results, and outcomes. We aim to carry forward our social responsibility to inform and raise awareness about the Internet, the Digital Age, innovations, skills, and technological developments through association with a diverse range of organizations, educational institutions, local bodies, and governmental agencies.



हामी पुग्याँ सातै प्रदेशमा

कौशी प्रदेश
मधेश प्रदेश
बागमती प्रदेश
गण्डकी प्रदेश
लुम्बिनी प्रदेश
कर्णाली प्रदेश
सुदूरपश्चिम प्रदेश



Workshop on Strategies for Communicating with Teenagers

Facilitated by **Sambhavya Foundation (Sambhavya Group)**, a leading Wellness and Behavioral Health Company, conducted a 2-Day workshop on “Connecting with Teens: Effective Strategies for Communicating with Adolescents” which was designed to help the employees of WorldLink, develop the skills and knowledge to communicate effectively with teenagers of Schools to activate and actualize an individual's strength to carry out the **WIA - Online Risks & Safety Behaviors Project** from concerned Branches.

Further, it also envisioned aiding the participants with the appropriate tools to understand teenagers, unlocking effective communication to strengthen relationships with teenagers, and taking care of our well-being. The training covered topics such as adolescence psychology, communication styles of adolescents, effectively communicating with teenagers, and strengthening relationships with teenagers. The workshop was facilitated by mental health professionals and trainers of Sambhavya Group with healthy activities, and discussions.



Kehi Mitho Baat Gara -

A conversation on Men's Mental Health

Celebrated **International Men's Day** in collaboration with **Happy Minds** (a mental health and wellbeing platform), raising awareness and encouraging open conversations about **Men's Mental Health** through a **LIVE SESSION** in LinkedIn - Twitter - Facebook - YouTube channel.



Conversation on Men's Mental Health

27th November 2023, | Time: 01:00 to 01:45 PM



Common mental health issues prevailing in men of our community

Myths on men's mental health discussed

Toxic masculinity and its role in help-seeking behavior among men

What to do when you are not doing well, mentally, as a man

How to check in on a brother when they seem to be struggling with mental health

Speakers:

- Counseling Psychologist Aditya Dangol
- Dil Bhushan Pathak, Journalist & Editor-in-Chief, Kantipur Television Network

Key Takeaways:

- **Traditional Expectations:** Nepali society often portrays men as emotionless providers, limiting their ability to express vulnerabilities.
- **Breaking the Mold:** Dil Bhushan Pathak challenges this notion, openly sharing a personal story about crying while covering a tragic news event. He encourages men to shed the burden of toxic masculinity and prioritize their mental well-being.
- **Emotional Labor in Professions:** Dil Bhushan highlights the emotional suppression faced by professions like journalists and policemen. He suggests finding healthy outlets to process these emotions outside of work.
- **Active Listening as Support:** Dil Bhushan emphasizes the importance of active listening for men. This includes giving undivided attention, reflecting on another person's struggles, and offering words of reassurance.
- **Self-Care Strategies:** Dil Bhushan shares his personal methods of maintaining mental well-being, including spending time with loved ones, hobbies like gardening, and spiritual practices.
- **Media's Role:** Aditya Dangol stresses the crucial role of media in destigmatizing mental health issues. Personalities like Dil Bhushan openly discussing their own experiences can create a positive ripple effect and encourage men to prioritize their mental health.
- **Breaking Barriers:** Aditya Dangol emphasizes that mental health challenges affect everyone regardless of gender, class, or age. He advocates for creating safe spaces where everyone can express their emotions and access support systems when needed.

IT ACADEMY

It is a prestige to be a part of **IT Academy- Taplejung** which is a **Human Practice Foundation** initiative implemented by **Learnio**, aiming to provide Nepali youth from 16 to 35 years old with more access to online work opportunities and connect them to the Global Economy. It is continuously developing this project, based on their vision and in close partnership with a local school, **Shree Bhanu Jan Madhyamik Vidhyalaya** (श्री भानु जन माध्यामिक विद्यालय) and www.learnio.eu.

Our Vision: The IT Academy Manifesto

1. To bring sustainable jobs and prosperity to the community.
2. To enable students to pursue global and rewarding careers while remaining in the community.
3. To provide world class IT and digital education.
4. To provide continuous counseling and co-working space.
5. To support female graduates who want to continue to work while raising a family.
6. To help graduates become entrepreneurs.
7. To create a strong professional alumni of graduates, who respect and help each other.
8. To digitalize the whole community by having the strongest and most reliable internet in Nepal.
9. To engage the local community at large in using modern communication technology.
10. To be a globally acclaimed IT Hub for "Learning and Earning".

Waldemar Schmidt, 21st November 2023

The IT Academy was established on November 22, 2023, with the goal of becoming the premier destination for graphic design and cybersecurity. It offers digital education and online IT with the ability to operate locally and globally. The HPF-Human Practice Foundation's IT Academy in Nepal is seeking new partners in its endeavor to digitize the community.



TAPLEJUNG

REGIONAL SOCIAL RESPONSIBILITY INITIATIVES

Pioneered by our Regional Offices

REGION-1



WorldLink extends support to **Shree Yuva Aadharbhit School** in **Taplejung**, providing 66 tracksuits to students which reflects our commitment to education and community welfare. Together, we strive to make a positive impact and nurture the well-being of young minds.



The **Dharan Branch** organized a stall with the **Water Distribution Campaign** on the occasion of **Bishwakarma Pooja**.

REGION-3



All the staff members of the **New Baneshwor Branch** contributed food, stationery, and sanitation supplies to the **Balkantha School** in **Chepang Village**.



More than forty attendees from **Kathmandu Metro Police's East Division** attended a session on the **WIA - Internet Awareness Program**, which aimed to teach them how to use the Internet considerably in their daily lives in addition to providing them information about the **myWorldLink** mobile app.



Children from **Shree Mahankal Basic School, Panauti** and their parents received food supplies, school materials, clothing, and stationery from **Region 3** branch offices.



The children of **Tripadhma Bidyashram Secondary School** received stationery materials that had been collected through the kind actions of **New Baneshwor** staff members.



Employees of the **New Baneshwor Branch** distributed food and other supplies for animal care to **Street Dog Care in Boudha** on the auspicious occasion of **Kukur Tihar**.

REGION-6



WorldLink Communications **Region-6 (NBU 1)**, in collaboration with the **Lions Clubs of Kanchan Haraiya** and **Kanchan Gaupalika**, ward number 2, conducted a **Free Eye Check Up Campaign** to increase awareness about conjunctivitis and provided assistance to over a thousand residents of the locality.

REGION-7



On November 3, 2023, at 11:47 p.m., a 6.4 magnitude earthquake affected **Jajarkot District** in western Nepal, with its epicenter in Barekot rural municipality, followed by a 5.8 magnitude aftershock on November 6. A total of 153 casualties were recorded, with 17,824 houses in the two districts destroyed.

WorldLink Region-7 involved in the earthquake-affected area for support relief materials distribution along with, medicine, rice, oil, dal, salt, noodles, and blankets which was handed over to the local people.



Surkhet Branch organized a **Cleanliness program** at the **Deutibajai temple** with sacred purity, a reflection of our reverence.



Surkhet Branch held a **Blood Donation** event in partnership with **Nepal Rakta Daata Samaj Surkhet** and the **Nepal Red Cross Society**, with a total of 30 liters of blood donated.



The **Kohalpur Branch** stipulated educational materials and stationery to a prominent **Ramjanaki Sanskrit Pathshala temple**. The temple is well-known for teaching Sanskrit, an ancient and highly respected language that plays a significant role in Nepal's cultural and spiritual legacy.



The **Dhangadhi Branch** conducted a campaign to promote cleanliness at **Shivpuri Dham** with the major slogan of “जहाँ पनि जहिलेपनि जोसँग पनि”. In addition, they equipped Shivpuri Dham with five dustbins and five brooms. Along with the Branch Head and President of Shivpuri Dham, every staff at the branch actively engaged in the **Cleaning Campaign**.



In celebration of Krishna Janmashtami, the **Tulsipur Branch**, in coordination with **Rapti Life Care Hospital**, organized a medical check-up and **Basic First aid treatment campaign**, as well as **water distribution** at Tulsipur Krishna Mandir. Two health assistants and ambulance services were available for any emergency cases. Almost 5,000 devotees visited the temple, which staff members managed with the utmost care to provide the most basic medical necessities.

हाम्रो सामाजिक जिम्मेवारी जहाँ पनि जहिलेपनि जोसँग पनि

Our primary focus is on quality service and customer satisfaction.

On top of that, we are highly enthusiastic about giving back to the community.

Newsletter Credit

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LOCUS 2024 – IOE
Sambhavya Group
Happy Minds
IT Academy - Taplejung

WorldLink Region 1

Dharan Branch

WorldLink Region 3

New Baneshwor Branch

WorldLink Region 6

New Branch Unit (NBU) 1

WorldLink Region 7

Surkhet Branch
Kohalpur Branch
Dhangadhi Branch
Tulsipur Branch