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Newsletter Vol: 02

NEWSLETTER



OUR SOCIAL RESPONSIBILITY

www.worldlink.com.np

AN INITIATION BY
WORLDLINK

ABOUT

Social Responsibility for us is all about identifying and addressing the issues prevalent in Nepalese communities. In the world moving closer to all kinds of crises including climate crisis, we have realized the need to act on preserving what we have for future generations. The company will be primarily working on contributing toward sustainable development. Hence, the CSR activities of the company center around four Sustainable Development Goals. The primary motivation for working around the SDGs is to contribute to sustainability on our end.



SDG 5: Gender Equality

Gender equality is a society in which women and men enjoy the same opportunities, rights and obligations in all spheres of life. Here at WorldLink, we are determined to contribute to communities and societies to educate and aware Gender equality.



SDG 7: Clean and Affordable Energy

SDG 7 ensures access to clean and affordable energy, which is key to developing agriculture, business, communications, education, healthcare, and transportation. The lack of access to energy hinders economic and human development.



SDG 9 - Industry, Innovation and Infrastructure

Significantly increase access to information and communications technology and strive to provide universal and affordable access to the Internet in Nepal.



SDG 10: Reduced Inequalities

SDG 10 calls for reducing inequalities in income as well as those based on age, sex, disability, race, ethnicity, origin, religion or economic or other status within a country.



SDG 13: Climate Action

Taking action to combat climate change and its impacts, our company targets to contribute to Climate Action and keep carbon emissions as low as possible.

Dear valued readers,

It gives me great pleasure to present and update our edition of the Impact newsletters of WorldLink Communications Ltd. This newsletter is a testament to our commitment to have a positive impact on our stakeholders, and our nation at large.

As the Chairman of WorldLink, I am proud of the significant progress we have made towards our mission of providing world-class communication services to our customers. Our team has worked tirelessly to ensure that we remain at the forefront of innovation and technology, providing our customers with the latest and most reliable services. Our company has continued to invest in expanding our network, infrastructure, and human resources. We have also introduced new products and services that cater to the evolving needs of our customers. Our efforts have been recognized by various organizations, and we have received numerous awards and accolades for our contribution to the telecommunications sector.

I believe that our efforts to venture into rural Nepal and connect the unconnected has a high impact on the society and nation. We have also been supporting numerous non profits with complimentary services as a contribution from our side. Besides this, we have undertaken other activities under our corporate social responsibility and aligned them to the United Nations Sustainable Development Goals (SDGs). Most notably, we have dedicated our efforts to mitigating the negative impacts of Internet use on children through our Online Risks and Safety Behavior program.

I would like to express my sincere gratitude to our CSR team for their hard work and dedication.

In conclusion, I urge you to read this newsletter carefully and provide us with your feedback, comments, and suggestions. We value your opinion and will use it to improve our services and operations.



Dileep Agrawal

Chairman and Managing Director
WorldLink Communications Ltd.

Dear colleagues and esteemed readers,

As the head of the Corporate Social Responsibility (CSR) department at Worldlink Communications Ltd., it gives me great pleasure to address you all and update you on our latest CSR initiatives.

Our company has always believed in the power of connectivity, and our vision to connect people anytime, anywhere goes beyond providing high-quality internet services. We firmly believe in making a positive impact on the community or environment we operate in and creating a sustainable future for generations to come. At a time when the world faces numerous challenges such as climate change, social injustice, poverty, and inequality, the importance of creating a difference is more critical than ever before.

This year our activities were based on some of the United Nations Sustainable Development Goals (SDGs) where we tapped into the sectors of climate action, gender equality, Inequalities, and clean and affordable energy. I am proud of the efforts of our team, who worked tirelessly to overcome many obstacles and deliver high-quality work within the given time frame. As I reflect on these events, I feel a sense of satisfaction knowing that the changes we bring means something to the people in the society.

In conclusion, making an impact is a crucial part of our company. It is what inspires us to be better, do better, and make a pragmatic influence in the world. By focusing on issues that we are passionate about, and being kind and compassionate to those around us, we can create a ripple effect of optimistic change that will have a lasting impact on our communities and the world. This is just the beginning of our journey toward creating positive social change, and we are committed to continuing this work in the future.



Anupa Jalan

Head of CSR

PROMOTER SHAREHOLDER

WorldLink Communications Ltd.

Winter Clothes Distribution

*at Mukundeshwari Secondary
School, Nuwakot*

Mukundeshwari Secondary School is situated in Kakani Rural Municipality, near the waste dumping area of Kathmandu Metropolitan. The students mainly belong to varieties of indigenous communities from Nepal. The main form of employment in the community is Agriculture.

During an interaction with the school's stakeholders and people of the community, it was found that students often miss school during winter due to the lack of winter clothes. The parents usually can't afford to purchase clothes for their children multiple times a year. Analyzing the depth of the situation, WorldLink Communications distributed winter sweaters to 410 students. WorldLink believes that no child should be deprived of educational needs due to any kind of externalities.



Health Camp at Manav Sewa

Manav Sewa Ashram is solely a non-profit social organization founded in Makwanpur district, Hetauda, on 29 August 2012, dedicated to making Nepal a 'street-free country' by helping the most vulnerable, impoverished, disabled, homeless, physically weak, and mentally or psychologically challenged people who are forced to live miserable lives in the open sky street-banks and public places.

While conducting a need assessment at Manavsewa Ashram, the CSR team found out that the residents of the Ashram have been deprived of basic and extensive healthcare facilities. Hence, WorldLink Communications decided to take a step forward to tackle this particular issue and provide healthcare facilities on a monthly basis to whichever center is mostly in need of care.

WorldLink Communications Ltd. partnered with Stupa Health Care Center Co-operative Limited for the entire fiscal year of 2079/80 in order to provide services to the residents of Manav Sewa Ashram. In the last six months, a total of 325 residents from 4 different centers: Dhapakhel, Raniban, Bhaktapur, and Samakhusi, have benefited from healthcare services made available by WorldLink.



Health Camp

Hello Hubs Collaboration

Technology For All the implementing partner of Project Hello World which has been successful in building 9 hubs in different remote villages of Nepal. The vision of online learning, free Wi-Fi and internet access has helped community to grow within and prosper. The hub provides a platform with tools and techniques to use for the community people. It is a place for learning, making, collaborating and sharing ideas and knowledge. A community-operated workspace where people with common interests, often in computers, machining, technology, science, digital or electronic art can meet, socialize and collaborate.

WorldLink has made an agreement with Hello World to provide free internet to all the existing hubs around the country for 5 years. Newly built hubs will also get a free access to WorldLink internet in the upcoming future.



Contributing to SDG 9c

“Significantly increase access to ICT and strive to provide universal and affordable access to internet in LDCs”

Online Risks & Safety Behavior

As a prominent and responsible internet service provider, we are aware of the potential negative impacts of the internet, especially on children. To mitigate the negative impacts, we have been providing Safenet, our content filtering service for parents. We have also initiated a project for conducting awareness of the prevalent digital harassment among school children.

In last 6 months, we were able to educate over 1000 students about online risks and the safety measures. We were able to reach 6 schools through this project.

1. Shree Padma Higher Secondary School, *Sallaghari*
2. Shree Saraswati Secondary School, *Thecho*
3. Pharping Higher Secondary School, *Pharping*
4. Mukundeshwari Secondary School, *Nuwakot*
5. Shree Pokhariya Higher Secondary School, *Biratnagar*
6. Shree Kanya Secondary School, *Janakpur*



Hemophilia Awareness

Hemophilia is an inherited rare bleeding disorder in which blood does not clot normally because body does not produce sufficient blood clotting factors. People with hemophilia do not bleed any faster than normal, but they can bleed for a longer time.

In collaboration with Nepal Hemophilia Society, WorldLink produced an awareness video with the objective of familiarizing Hemophilia and its severity amongst the Nepalese netizens. The awareness of hemophilia lack in nepalese societies, and often there are several timely unattended hemophilia cases that has resulted into deaths of the patients.

Nepal Hemophilia Society (NHS) is a social non-profit making, non-governmental, non-political organization representing People with Hemophilia(PWHs), other bleeding disorders and their families. To know more about Hemophilia and what NHS is doing, please watch the video.

Facebook: <https://www.facebook.com/wlink.np/videos/3492288394380257>

Youtube: <https://www.youtube.com/watch?v=rOAtIlyuQsI>



खोप लगाउन छुटेका ५ वर्ष मुनिका
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